CERRUTI 1881

IDENTITY

More than a century has elapsed since the creation of the first weaving workshop in Biella by Antonio Cerruti. In one hundred years, the Cerruti saga was built. But it was actually with Nino Cerruti, the founder's grandson, that the brand developed. All the ingredients for success were in place: the workshop in the heart of the textile industry, ancestral craftsmanship and extremely sophisticated finishes. In 1957, Nino Cerruti launched a ready-to-wear collection for men. It was an utter revolution in a world where made-to-measure reigned supreme. In 1967, in tribute to the date on which the family workshop was created, the "Cerruti 1881" brand was born. The company then took on a whole new dimension, rapidly becoming an international group, and established itself in the Madeleine district of Paris. Today, the brand sells both ready-to-wear and made-to-measure collections for men, as well as casual wear, leather goods, shoes, watch and jewellery, loungewear, fragrances, eyewear, ties and scarves for men and women. A collection dedicated to writing instruments completes the "Cerruti 1881" universe.

A UNIQUE SIGNATURE BRAND

Elegance, quality and luxury are the bywords of the House, whose sleek style has today become a leading reference. The reputation it built won the heart of Hollywood and enabled Nino Cerruti to dress — or undress — the biggest stars, in over 90 films. Its success may be explained, in particular, by the philosophy of the brand's founder, according to whom design and technology are closely interrelated. Always at the forefront of textile innovation, avant-garde, yet timeless, the "Cerruti 1881" style is in a class of its own: lightweight, fluid, flawless. The sense of design and the search for increasingly sophisticated fabrics contribute to the Natural Born Elegance of the label.

TARGET

Men and women who care about expressing their inner elegance in all their movements of a modern urban life, and for whom the quality of fabric and finish is essential.



The collection is edited, to offer products that are simultaneously functional and timeless. Easy to mix and match with our former bestsellers and form a coherent & luxurious offer.















- NPBF145D Set Byron face mask & Myth Black ballpoint pen
 NSY1455B MYTH BLACK CHROME Rollerball pen
 NSY1454B MYTH BLACK CHROME Ballpoint pen
 NSY1454D MYTH BLACK GUN Ballpoint pen

- 5. NSY1455D MYTH BLACK GUN Rollerball pen 6. NSY1454E MYTH BLACK ROSE GOLD Ballpoint pen 7. NSY1455E MYTH BLACK ROSE GOLD Rollerball pen







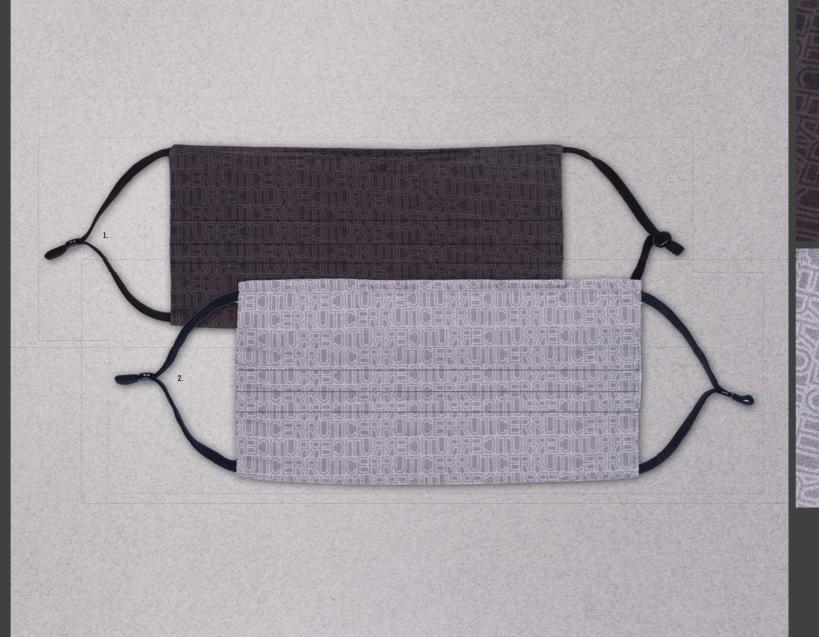


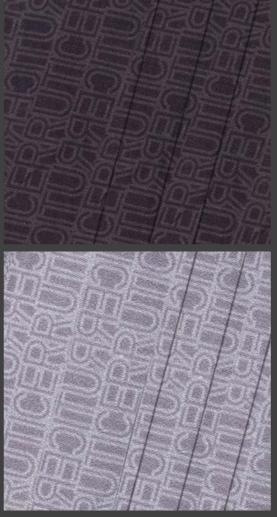






- NTB132A FORBES BLACK Travel bag
 NTE132A FORBES BLACK Laptop sleeve
 NTM132A FORBES BLACK A5 Conference folder A5
- 4. NPMR132A Set Myth Black rollerball pen & Forbes conference folder A5







1. NFF134J • BYRON DARK GREY Face mask
2. NFF134K • BYRON LIGHT GREY Face mask









- NPBW013N Set Irving card wallet & Thames ballpoint pen
 NSQ0135A THAMES BLACK Rollerball pen
 NSQ0134A THAMES BLACK Ballpoint pen
 NSQ0134N THAMES NAVY Ballpoint pen

- 5. NSQ0135N THAMES NAVY Rollerball pen 6. NSQ0134G THAMES GREY Ballpoint pen 7. NSQ0135G THAMES GREY Rollerball pen

The "Irving" line is giving a modern twist to functional objects. Its beautifully textured materials & its innovative signature are making it masculine & modern.









NAKO12A • IRVING BLACK Key ring
 NAKO12N • IRVING BLUE Key ring
 NSW0744A • IRVING BLACK Ballpoint pen
 NSW0745A • IRVING BLACK Rollerball pen

5. NDM012A • IRVING BLACK A5 Folder A5 6. NDF012A • IRVING BLACK A4 Folder A4

The Irving pen line is made of brass. Ballpoint pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a CERRUTI 1881 gift box (NBS801).
The Irving folders are made of vegan leather. The paper refill contains 40 pages. Folders are delivered in a CERRUTI 1881 gift box.















- NPBW145D Set Irving card wallet & Myth Black ballpoint pen
 NLW012N IRVING BLUE Card wallet
 NLC012N IRVING BLUE Card holder
 NLW012A IRVING BLACK Card wallet

- 5. NLC012A IRVING BLACK Card holder 6. NLE012A IRVING BLACK Rigid card holder 7. NLM012A IRVING BLACK Money wallet





















- NTC012A IRVING BLACK Dressing-case
 NTB012A IRVING BLACK Travel bag
 NTL012A IRVING BLACK Laptop bag
 NTR012A IRVING BLACK Reporter bag









- NPWB914A Set Zoom card wallet & Albion ballpoint pen
 NS10415A ALBION BLACK Rollerball pen
 NS10414A ALBION BLACK Ballpoint pen
 NS10414A ALBION BLACK Fountain pen

- 5. NSIO414E ALBION ROSE GOLD Ballpoint pen 6. NSIO415E ALBION ROSE GOLD Rollerball pen

WRITING FETTER









5. NSL0524D • FETTER GUN Ballpoint pen 6. NSL0525D • FETTER GUN Rollerball pen

etter pen line is made of brass. Fountain pens and ballpoint pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a CERRUTI 1881 gift box (NE

The Zoom line is timeless and classic. With luxurious & soft materials. Minimal & perfectly executed brandings.

Each product has been elaborated with balance, functionality and elegance in mind.











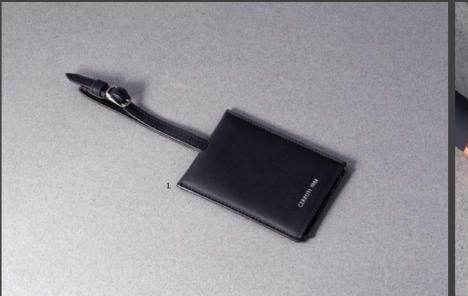
- NAK914A ZOOM BLACK Key ring
 NAM958B ZOOM CHROME Moneyclip
 NSG9145A ZOOM SOFT BLACK Rollerball pen
 NSG9144A ZOOM SOFT BLACK Ballpoint pen

- 5. NSG9142A ZOOM SOFT BLACK Fountain pen 6. NSG9144X ZOOM SOFT TAUPE Ballpoint pen 7. NSG9144N ZOOM SOFT NAVY Ballpoint pen

The Zoom pen line is made of brass. Fountain pens and Ballpoint pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a CERRUTI 1881 gift box (NBS801).

The Zoom money clip is made of stainless steel and the Zoom key ring is made of zinc alloy and genuine leather. Money clips and key rings are delivered in a CERRUTI 1881 gift box (NBA801).















- NLR914A ZOOM BLACK Luggage tag
 NLW914N ZOOM NAVY Card wallet
 NLM914X ZOOM TAUPE Money wallet
 NLW914A ZOOM BLACK Card wallet

5. NLC914A • ZOOM BLACK Card holder 6. NLT914A • ZOOM BLACK Travel wallet











NAK209 • ZOOM SILVER Key ring
 NST2094 • ZOOM CLASSIC SILVER Ballpoint pen
 NS5564 • ZOOM CLASSIC AZUR Ballpoint pen
 NS5552 • ZOOM CLASSIC BLACK Fountain pen

5. NS5554 • ZOOM CLASSIC BLACK Ballpoint pen 6. NS5555 • ZOOM CLASSIC BLACK Rollerball pen

The Zoom pen line is made of brass. Fountain pens and Ballpoint pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a CERRUTI 1881 gift box (NBS801).

The Zoom key ring is made of zinc alloy. Key rings are delivered in a CERRUTI 1881 gift box (NBA801).

























- 1. NTC914A ZOOM BLACK Dressing-case 2. NTL914A ZOOM BLACK Laptop bag 3. NTB914A ZOOM BLACK Travel bag

4. NTB914X • ZOOM TAUPE Travel bag 5. NTB914N • ZOOM NAVY Travel bag





- NPBW990A Set Zoom card wallet & Bicolore ballpoint pen
 NSR9902A BICOLORE BLACK Fountain pen
 NSR9904A BICOLORE BLACK Ballpoint pen
 NSR9905A BICOLORE BLACK Rollerball pen

5. NSR9904D • BICOLORE GUN Ballpoint pen 6. NS2954 • BICOLORE CHROME Ballpoint pen

The "Hamilton" line has become a staple of the Cerruti 1881 collection.

A palette of neutral shades, and the highest quality materials have been selected to confer a resolutely modern look to this product range.











NPBM711N • Set Hamilton ballpoint pen & Hamilton conference folder A5
 NSU7114A • HAMILTON BLACK Ballpoint pen
 NSU7114N • HAMILTON DARK BLUE Ballpoint pen

4. NTM711N • HAMILTON DARK BLUE A5 Conference folder A5

5. NTM711A • HAMILTON BLACK A5 Conference folder A5 6. NTF711A • HAMILTON BLACK A4 Conference folder A4

The Hamilton pen line is made of brass and genuine leather. Ballpoint pens are outfitted with blue ink refills as standard. Pens are delivered in a CERRUTI 1881 gift box (NBS801).
The Hamilton folders are made of vegan leather. The paper refill contains 40 pages. Folders are delivered in a CERRUTI 1881 gift box.

















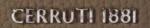
- NPBC711N Set Hamilton card holder & Hamilton ballpoint pen
 NLW711A HAMILTON BLACK Card wallet
- 3. NLC711A HAMILTON BLACK Card holder
- 4. NLM711H HAMILTON GREY Money wallet

- 5. NLC711H HAMILTON GREY Card holder 6. NLW711N HAMILTON DARK BLUE Card wallet 7. NLC711N HAMILTON DARK BLUE Card holder























- NTC711A HAMILTON BLACK Dressing-case
 NTB711A HAMILTON BLACK Travel bag
 NTB711X HAMILTON TAUPE Travel bag
 NTB711Y HAMILTON BROWN Travel bag

TRAVEL HAMILTON

















- NTT711A HAMILTON BLACK Trolley
 NTD711A HAMILTON BLACK Document bag
 NTD711X HAMILTON TAUPE Document bag
 NTD711X HAMILTON DARK BLUE Document bag













- NLQ912 BUZZ Wallet with battery
 NL912 BUZZ Card holder with battery
 NAE012A IRVING BLACK Speaker
 NAG012A IRVING BLACK Fast phone charger

5. NTT912 • BUZZ Trolley 6. NTR912 • BUZZ Backpack

The Buzz small leather goods with battery are made of genuine leather. The wallet is outfitted with a 8000 mAh battery and is delivered in a CERRUTI 1881 gift box (NBW291). The cardholder is outfitted with a 4000 mAh battery and is delivered in a CERRUTI 1881 gift box (NBW801).

The Buzz travel line is made of vegan leather. Trolleys and backpacks are delivered in a CERRUTI 1881 nylon pouch. The Irving black speaker and fast phone charger are delivered in a CERRUTI 1881 gift box.

IRVING / REAL / MERCER











- 1. NTT012N IRVING BLUE Trolley
 2. NTT854A MERCER Trolley
 3. NTT425 REAL Trolley

ZOOM / IRVING / HORTON / MESH











- NAI914A ZOOM BLACK Isothermal flask
 NUF012A IRVING Pocket umbrella
 NUF011A HORTON BLACK Pocket umbrella
 NUD352 MESH Pocket umbrella



1. NBS801 • Pen box • 200 x 60 x 32 mm 2. NBW801 • Wallet box • 165 x 135 x 35 mm 3. NBX801 • Box Set • 165 x 165 x 50 mm 4. NBA801 • Accessory box • 118 x 68 x 31 mm

CERRUTI 1881

